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## Better than doing it myself

Posted by alexk - 2008/07/08 18:19

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I have a color inkjet printer and a black and white copier. Can you give me an example of when it would be better to have you print what I need rather than doing it myself?

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## Re:Better than doing it myself

Posted by alexk - 2008/07/08 18:47

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We can think of four situations when it would make sense to give us a job you are capable of producing yourself.

1. When there isn't enough time for you to complete the work due to the speed of your printer or copier. Our copiers produce 80 copies per minute, and our offset presses are even faster. Under certain circumstances, we may even be able to complete your job while you wait.
  2. When the quantity needed is large enough that your cost of materials exceeds our price to print the job. This is likely to occur when comparing the per-copy cost of color inkjet cartridges to our per-copy price.
  3. When the result you are getting on your equipment isn't adequate for the purpose. If the printed piece contains photographs, screens, or fine lines, you may need the higher resolution that is possible with our equipment.
  4. When there is finish work - such as folding, collating, drilling, or padding - required. We have equipment that automates our bindery process, making them not only faster but more accurate than performing the same tasks manually.
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